



April 18, 2016

Dr. Joseph L. Combs
Dean of the Division of Workforce Training
Walters State Community College
500 South Davy Crockett Parkway
Morristown, Tennessee 37813-6899

Dear Sponsor,

Thank you for your support of higher education in Tennessee. The Tennessee Alliance for Continuing Higher Education is an organization of continuing higher education professionals that:

- ✓ Provides professional development and networking opportunities for its members;
- ✓ Advocates better lives for Tennesseans through greater access to higher education and workforce development; and
- ✓ Serves as a resource to policy makers, educational leaders, and the general public.

Our Vision

The Tennessee Alliance for Continuing Higher Education (TACHE) will be the premier professional organization for advancing continuing education and lifelong learning in Tennessee.

This alliance of Universities and Community Colleges in Tennessee depends on the generosity of corporate sponsors like you to provide the necessary funding for our annual conference. The 2016 conference will be in Murfreesboro, Tennessee at the Embassy Suites from November 29th to December 1st. We expect 100 higher education institution executives, administrators and educators at the conference this year. The participants are dedicated to providing the highest possible quality education to individuals and businesses.

Attached is a form for you to select your level of sponsorship. This is an excellent opportunity to establish and grow your partnership with the universities and community colleges. As a vendor, you will have the opportunity to showcase your products and services to the attendees. This year's theme is:

Academics + Business + Collaboration: The Building Blocks to Success.

Thank you for your continued support.

Dr. Joseph L. Combs

Dean of the Division of Workforce Training
Walters State Community College
(423) 585-2676 joseph.combs@ws.edu

Academics

Business

Collaboration

The Building Blocks to Success!



Sponsorship / Partnership

Overall Conference Sponsor (11/29/2016 to 12/01/2016) **Platinum Level**

The sponsor will be listed prominently as the conference sponsor in print and online programs. The sponsor may deliver a five - seven minute presentation at the opening conference session. The sponsor will have a Booth in the location of your choosing. The Thursday continental breakfast and luncheon will be provided for two sponsor representatives. In addition, a large sign will be displayed showing your company as Conference sponsor. Sponsors at this level will be provided an opportunity to present information during a break out session with attendees.

\$3,500.00 (Limit 2 Overall Corporate Sponsors)

Opening Reception (Tuesday night – 11/29/2016) **GOLD Level**

The sponsor will be recognized by TACHE leadership at the reception being held Wednesday night. This reception is usually a special event with entertainment. In addition, a large sign will be posted showing sponsorship. The sponsor may deliver a five - seven minute presentation at the reception. The sponsor will have a Booth in the location of your choosing (After the Overall Conference Sponsor chooses their location.) and Thursday continental breakfast and luncheon provided for two sponsor representatives. Sponsors at this level or higher will also be provided an opportunity to present information during a break out session with attendees.

\$2,000.00 (Limit 1 Opening Reception Sponsor)

Conference Luncheon (Wednesday 11/30/2016) **GOLD Level**

The Sponsor will be recognized by TACHE leadership at the Wednesday luncheon. This high visibility luncheon includes the awards ceremonies, and business meeting. A large sign will be posted showing sponsorship. The sponsor may deliver a five - seven minute presentation at the luncheon. The sponsor will have a Booth. Thursday continental breakfast and luncheon will be provided for two sponsor representatives. Sponsors at this level or higher will also be provided an opportunity to present information during a break out session with attendees.

\$2,000.00 (Limit 1 Opening Reception Sponsor)

Continental Breakfast (Wednesday 11/30/2016) **SILVER Level**

Sponsor will have large sign displayed at the breakfast, a Booth, and Thursday continental breakfast and Luncheon provided for two sponsor representatives. Sponsors at this level or higher will also be provided an opportunity to present information during a break out session with attendees. \$1,250.00 (Limit 1 Thursday Breakfast Sponsor)

Continental Breakfast (Thursday 12/01/2016) **SILVER Level**

Sponsor will have large sign displayed at the breakfast, a Booth, and Thursday continental breakfast and Luncheon provided for two sponsor representatives. Sponsors at this level or higher will also be provided an opportunity to present information during a break out session with attendees. \$1,250.00 (Limit 1 Thursday Breakfast Sponsor)

Breaks (Tuesday or Wednesday / Morning or Afternoon)

Sponsor will have large sign displayed at the break area, a Booth, and Thursday continental breakfast and luncheon provided for two sponsor representatives. Sponsors at this level or higher will also be provided an opportunity to present information during a break out session with attendees. \$800.00

Trade Show / Exhibitor / Booth (Tuesday – Wednesday – Thursday)

Booths measure approximately 6' x 10', skirted table, two chairs, wastebasket, and one vendor identification sign included. Information regarding your booth assignment and information will be forwarded after payment has been processed. Thursday's breakfast and lunch for two representatives are included in the booth price. \$600.00

Partnership Donation

If you are unable to attend, but still want to sponsor the Tennessee Alliance for Continuing Higher Education (TACHE), You will be listed in the TACHE promotional material as a contributing partner. You will also receive a certificate of appreciation from TACHE.

Minimum \$500.00 You are welcome to contribute as much as you like.

All sponsors present at the Conference will receive a program notebook with all attendee materials, a list of all attendees with contact information, and "Conference Sponsor" badges. Sponsors are invited to insert one item into the conference bag (either print material or Souvenir)

Please include payment with your completed partnership form.

If your organization requires an invoice from TACHE, please let us know and we will send one to you.

2016 TACHE Annual Conference

November 29th to December 1st

Embassy Suites – Murfreesboro, Tennessee

We would like to have all sponsors finalized by July 1 so that we can place them on the promotional materials.

Thank you for your support of Higher Education in Tennessee.

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Academics


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2016 TACHE Annual Conference
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Embassy Suites – Murfreesboro, Tennessee

Please select your preferred sponsorship level	Fee	Please check your choice
Overall Conference Sponsor PLATENUM Level	\$3,500.00	
Opening Reception (Wednesday night) GOLD Level	\$2,000.00	
Conference Luncheon GOLD Level	\$2,000.00	
Continental Breakfast (Thursday) SILVER Level	\$1,250.00	
Continental Breakfast (Friday) SILVER Level	\$1,250.00	
Sponsored Break	\$800.00	
Trade Show / Exhibitor / Booth	\$600.00	
Partnership Donation	\$500.00 (or more)	
	Please enter total 	

Thank you. We will send a receipt and confirmation details to you at your listed address below:

Name _____

Company _____

Address _____

City, State, Zip _____

Please check one: Check enclosed Send Invoice

Make Checks Payable to Tennessee Alliance of Continuing Higher Education.

Signature _____ Date: _____

Print Name: _____